



March 14, 2024

Hello Pine Brook Camp Friends and Family,

The last time I wrote a letter like this was in 2020 when everything was shut down and Government programs had not yet been made available. We try not to sound the alarm very often, but we are in another one of those seasons here at Pine Brook. This is a quick overview of what is happening:

- 50% of camps income is from our Guest Hosting and having churches and organizations rent the facility for their programs. Without this critical ministry, we would not be able to sustain the camp facilities and financial responsibilities.
- December is typically a challenging month, because of the holiday season. We do our best to prepare for this decrease in business and minimize its impact on the budget.
- Unfortunately, we have been particularly slow during the month of January and February as well. As we have communicated with our potential guest groups, they have indicated to us that their intention is to return to Pine Brook in the future; several have already scheduled for a different time of year.
- The cumulative impact of being short on Guest Hosting has left Pine Brook Camp behind in our budget by \$30,000, and has left us in a very precarious situation.
- The Board and the staff have been working on slimming down camp's budget as much as possible. The staff has furloughed paychecks to help meet the current needs and board members have personally been helping to pay camp's essential bills and utilities.
- PINE BROOK CAMP NEEDS YOUR HELP! We have a good guest hosting season ahead, but currently need to catch up on our \$30,000 deficit and meet our financial responsibilities before summer.
- Would you please consider a one-time gift to help Pine Brook Camp?
- Beyond that, would you please consider becoming a Pine Brook Partner? We are seeking to raise our monthly donations by \$5000 a month. This is a **critical** ongoing need. First and foremost, it will help Pine Brook with immediate needs and keep us sustainable and more prepared for difficult times when they come.

Thank you for your time and for your love of Pine Brook Camp!

Sincerely,

A handwritten signature in black ink, appearing to read "Kevin R. William".

Kevin R William
Executive Director

Scan for online giving or go
to: www.pinebrookcamp.org
and click the donate button.

